





GOLDEN OPPORTUNITY

SECURE SYMBOL OF WEALTH



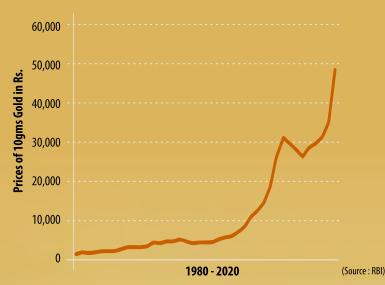


Investment market has evolved over the decades and dozens of new instruments have been introduced, but Gold remains a preferred choice.

What makes gold attractive?

- **Traditional** indicator of wealth
- Easy to understand
- Stable returns
- Can be invested in small amounts
- Financial hedge during economic/ market uncertainty

GOLD PRICES FROM 1980



Annual average gold price from 1980-2020 *In the past 40 years, annual returns from gold has been* negative only on 8 occasions



Benchmark Investments



Investor Expectation











SOVEREIGN GUARANTEE





What is Sovereign Gold Bond?

Sovereign gold bonds are RBI mandated certificates issued against gold. The RBI issues SGBs in multiple tranches every 2-3 months through the year

- SGB is issued by RBI on behalf of the Government of India
- SGB allows investment in gold without worrying over its safekeeping
- SGB carries sovereign guarantee on payment of interest
- SGB is the only gold investment which offers a fixed annual return
- SGB is easy to store and easy to liquidate
- SGB assures quality, is transparent to deal with and the returns are linked to gold prices



Sovereign Gold Bond Features



ELIGIBILITY

Any resident Indian entity including HUFs, Individuals, Trusts, Universities and Charitable institutions can invest in the sovereign gold bond



KYC

Investor should be KYC compliant with mandatory PAN number



MINIMUM INVESTMENT

Equivalent to 1 gram of gold



MAXIMUM INVESTMENT

- Individuals and HUFs can invest a maximum of 4kg worth of gold bonds in a financial year
- Trusts and other similar entities can invest up to 20kg worth of gold bonds in a financial year





Sovereign Gold Bond Features



INTEREST RATE

- Guaranteed 2.5% p.a. on the face value of the bond
- Interest is paid semi-annually



TENURE

- SGB has tenure of 8 years
- Exit option available from end of 5th year
- The exit option can only be exercised on the day the interest is payable



REDEMPTION

- Redemption price of the SGB is equal to the simple average of the closing price of 999 purity gold of the previous 3 business days to the date of redemption
- The price published by the Indian Bullion and Jewellers Association Limits is used for this





Why you should invest in Sovereign Gold Bond

SAFETY

- Issued by Government of India
- Assured Purity and Safety
- Easy to store and liquidate

RETURNS

→ Assured 2.5% p.a. interest on the face value of the bond

LIQUIDITY

- Tradable on exchanges
- Can be used as collateral for loans
- Exit option available from end of 5th year





Why you should invest in Sovereign Gold Bond

TAX EFFICIENT

- No TDS on interest
- Interest is taxed at applicable slab rates
- Capital gains is exempt if held till maturity and taxed if redeemed early for individuals
- Indexation benefits is provided to long term capital gains arising to any person on transfer of bond

COST EFFECTIVE

- You can invest with a minimum 1 gram equivalent of gold
- 7 ₹50 per gram discount on the nominal value when investing online or with digital payment





"How they stack up" Physical gold, Gold ETF and Sovereign Gold Bond

	Sovereign Gold Bond	Physical Gold	Gold ETF
Holding form	Physical certificate or Demat	Physical	Demat or physical certificate
Purity of Gold	999 as mentioned in the gold bullion standard	No guarantee	0.995 or as high as stated
Lock-in	 8 years (5-years mandatory) if held till maturity 	None	None
	 Can be traded 2 weeks from issuance on stock exchanges 		
Regular income	2.5% p.a. on face value of bond	Nil	Nil
Taxation	 No TDS on interest and redemption proceeds Interest: Taxed at applicable slab rates Capital gains: Exempt if held till maturity Capital gains: Taxed if redeemed early or sold in secondary market 	 Within 3 years: Realised gains are taxed at applicable slab rates After 3 years: Realised gains taxed at 20% after indexation 	 Within 3 years: Realised gains are taxed at applicable slab rates After 3 years: Realised gains taxed at 20% after indexation
Redemption value	Average of closing price of gold of 999 purity of previous 3 business days from the date of repayment	Prevailing gold price	Gold ETFs are represented by 99.5% pure physical gold bars
Collateral against Loan	Yes	Yes	No
Holding cost	Nil	Storage cost	Fund management cost of 0.5-1.0%
Liquidity	 Tradable on Exchange Redemption when held in Demat form or from end of 5th year onwards 	Fairly liquid	Tradable on Exchange



10 Advantages of investing in Sovereign Gold Bond

SGB is a good alternate to holding physical gold

No

Physical holding of gold

No

need for Demat account

No TDS

applicable on interest

₹50per gram

discount on the nominal value when investing online or with digital payment

Bond tenor

8 years

Invest up to

₹20,000

by cash

Bond can be

Gifted

or transferred as long as the eligibility criteria is met

Can be used as

Collateral

for loans

Can be Traded

in the secondary market two weeks from the issuance date

Indexation benefit

available if an investor transfers the bonds before

Benchmark Investments